

SIX EFFECTIVE WAYS TO SUPPORT PRINCIPALS

We need to re-evaluate how well we support principals, if we want to boost student achievement outcomes. Here are six proven strategies to help principals become more effective.

Leadership Coaching

Mentor and coach principals to success. Start by developing a professional learning plan. Do this collaboratively. Then tailor support to specific priorities.

Ongoing Feedback

All work with principals should be relevant and based on your visits, check-ins and an individualized learning plan. Provide feedback, celebrate progress and be flexible.

Cultural Competence

Assist leaders in understanding the roles that culture and social identity play in schools. Help principals learn how to navigate their own social identity/culture.

Instructional Support

Ensure that principals prioritize effective instruction in every classroom. Provide training on curriculum, standards-alignment, observations and more.

Data Analysis

Model a rigorous data analysis process by using multiple sources. Pay particular attention to budget optimization, teacher support and the achievement of sub groups.

Leadership Pipeline

Help principals build effective leadership teams and a pipeline that sustains a culture of continuous learning. Ensure that principals are growing future leaders from within.

LET'S WORK TOGETHER

I am available to support schools and leaders anywhere in the world. My travel is always included.



I'd like to be your partner on this journey. Together, we can build something great!



On-site visits and virtual check-ins are tailored to meet your needs and busy schedule. Your time is a priority.



All deliverables are tied to clear objectives, accessible online and securely archived forever.

DR. DAVID MARTIN

LEADERSHIP COACH

betterpeopleinc.org

CEO/Founder **Better People, Inc.**
Experience **25+ Years**
Grade Bands **K-12 thru College**

Degrees **Ed.D, MBA, M.S.Ed.**
Licenses **Administrator, Teacher**
Impact **50+ Principals**

David Martin is a passionate leader and education innovator. His previous roles have included: teacher, dean, assistant principal, principal, school district principal support and organizational development specialist. Over half his career has been spent leading and supporting high performing schools. David's expertise includes: instructional excellence, college and career readiness, 21st century skills, social/emotional learning, problem-based learning, school design, over-age/under-credited pathways, technology integration and diversity, equity and inclusion. David earned his doctorate at the University of Pennsylvania.